



**EPSTEIN + NACH LLC**

*From the Courtroom to the Classroom  
Effectively Communicating Technical Knowledge™*

## Business Valuation Services – The Accredited Senior Appraiser (ASA) Difference

**Respected.  
Educated.  
Accredited.**

The ASA Difference

### **NATASHA PERSSICO ESCOBEDO**

is an Accredited Senior Appraiser specializing in the valuation of privately held businesses for shareholder disputes and other litigation-related matters, marital dissolution, estate and gift tax compliance, and transaction planning.



**Natasha Perssico Escobedo is an Accredited Senior Appraiser (ASA)** in Business Valuation with the American Society of Appraisers. The ASA credential represents an important professional designation and is based on her work accomplishments and the completion of an educational curriculum.

The American Society of Appraisers' credentialing process is rigorous. To receive the Accredited Member designation, Natasha completed 108 hours of valuation education, involving four, three-hour exams; She was required to take a course and pass an examination on the widely-accepted set of appraisal standards called the Uniform Standards of Professional Appraisal Practice (USPAP); and she submitted an actual valuation report which passed a review by a group of professional peers.

To advance to the ASA status, Natasha was further required to demonstrate the completion of 10,000 hours of business valuation experience. That was accomplished by her preparation of valuations and economic analyses for tax planning and compliance (federal income, gift, and estate) purposes, completion of forensic analyses and shareholder dispute resolution engagements, performance of acquisition purchase price

allocations, transaction planning engagements, economic damages analyses, shareholder dispute engagements, and marital dissolution engagements.

Natasha has conducted business valuation engagements in numerous industries including manufacturing, nursing care and assisted living, commercial printing, sports technology, oil and gas, food service and grocery, restaurants, food processing, investment management and other financial services, professional services firms, real estate holding, development and management, motorcycle accessories, pharmaceuticals, online gaming, healthcare, insurance services, metal finishing, plumbing, and shipping and packaging industries.

This extensive, and diverse, set of successful engagements has provided her with the education, experience, and confidence to offer expert services with the confidence that she will deliver a quality product that will meet and exceed your requirements.

#### [Natasha Perssico Escobedo, MBA, CPA, ASA-BV](#)

Natasha Perssico Escobedo is a principal in the business valuation practice at Epstein + Nach LLC.

She provides valuation services for business entities and securities such as general and limited partnership interests, closely held business enterprises, estates, and employee stock ownership plans.

Natasha has prepared valuation and economic analysis for the following purposes: tax planning and compliance (federal income, gift, and estate), forensic analysis and shareholder dispute resolution, acquisition purchase price allocation, financial reporting, transaction planning (acquisition, divestiture, liquidation, and reorganization), economic damages analyses, shareholder disputes, and divorce.

Natasha also provides forensic accounting and litigation support consulting services. She has performed extensive work pertaining to complex litigation matters, including professional litigation support in connection with commercial disputes and business valuation disputes.

Natasha has testified in arbitration proceedings regarding business valuation matters in connection with shareholder disputes and has prepared business valuation reports for marital dissolution proceedings.

Before joining Epstein + Nach LLC, Natasha most recently was a senior associate with Willamette Management Associates where she performed valuation services for business entities and securities. Prior to that Natasha worked at Cendrowski Corporate

Advisors (CCA) in their forensic accounting and litigation support practice group. At CCA, Natasha performed extensive work pertaining to complex litigation matters, including professional litigation support in connection with auditor liability and malpractice claims, application of GAAS and GAAP, commercial disputes, financial reporting fraud investigations, misappropriation of assets investigations, and business valuation matters.

Prior to that she was a staff accountant for over six years in private, public, and municipal government organizations providing a full range of accounting and financial reporting services, including preparation of monthly and year-end financial statements, preparation and validation of general ledger journal entries, preparing and reviewing account reconciliations, preparing financial schedules and preparing, analyzing and reviewing year-end working papers.

Natasha served as an adjunct accounting faculty member at Roosevelt University in Chicago from January 2014 until November 2018 and served as an adjunct accounting faculty at DePaul University from August 2018 to June 2020. Natasha has presented as a lecturer to the Illinois CPA Society, the Women's Bar Association, and the Northwest Suburban Bar Association and is as a faculty member Financial Poise where she has served as a panelist in the Complex Financial Litigation 2022; Resolving Shareholder Disputes webinar and in the Valuation 2023; Valuing Lost Profits for Litigation Purposes webinar.

Natasha is the current Business Valuation Committee Chair for the Chicago Chapter of the American Society of Appraisers

## EDUCATION

Master of Business Administration, forensic accounting (with honors), Kellstadt Graduate School of Business, DePaul University

Bachelor of Science, accounting (with honors) University of Tampa

## PROFESSIONAL AFFILIATIONS

Certified Public Accountant (CPA) - Illinois

Natasha is a member of the Illinois Certified Public Accountant Society, the American Institute of Certified Public Accountants, and an Accredited Senior Appraiser (ASA) in Business Valuation with the American Society of Appraisers.

Natasha is the current Chair of the Business Valuation Committee for the Chicago Chapter of the American Society of Appraisers. The goal of the Business Valuation Committee is to provide technical and educational guidance to ASAs and other valuation professionals who provide valuation services, to monitor matters and trends that impact the profession, and to promote the relevance of the valuation profession.

#### Publications of Natasha Perssico Escobedo

“Navigating Tax Risks In Shareholder-Executive Compensation,” Law360.com, September 27, 2018.

“Considerations in Forensic Royalty Audit Engagements,” Willamette Management Associates Insights, Spring 2016

“What Small Businesses Can Do to Prevent and Detect Occupational Fraud,” Smart Business Magazine, March 2015

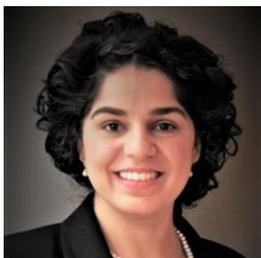
“Added Scrutiny of Prospective Green Investments: Serving Society While Saving Investors,” Risk & Compliance Magazine, December 2014.

“SEC and DOJ Actions May Lead to Reduction in Fraud and Improvements in Auditing Practices,” Accounting Today, June 2014.

“Litigation Risk,” Paul Wan & Co, Public Accountants and Chartered Accountants of Singapore Online Research, 2013.

“Lessons from Civil Litigation,” Paul Wan & Co, Public Accountants and Chartered Accountants of Singapore Online Research, 2013.

“Insider Trading and Other Auditor Independence Rules: What Litigators Should Know About Accountants’ Malpractice,” JD Supra, August 2012.



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